

Fee Structure for Membership and advertisement tariff of B2B Web Portal

PGJDC is offering 50 MB of web space to each member, which will enable them to upload 250 product pictures of 200 KB each.

To cater for the running expenses of the B2B web portal, following fee will be charged from the members of the portal:

- a. Registration Fee: Rs. 1,000 (one-time)
- b. Quarterly Fee: Rs. 1,000 (for 50 MB of web space)
Rs. 500 (for each 25 MB of extra web space)

If any member wishes, he/she could opt to pay annually or half yearly too.

PGJDC has also allocated specific areas on the Web portal where the gems & jewellery sector stakeholders could advertise their company and highlight their products and services. The charges for advertisement on these areas are as under:

1- Area 1:

Size: 4.1 inches width x 1.5 inches height
Location: Main Page
On-Click: redirect to the company information page
Charges: Rs. 10,000 per month

2- Area 2:

Size: 2.8 inches width x 2.1 inch height
Location: Main Page
On-Click: redirect to the product detail page
Charges: Rs. 7,000 per month

3- Area 3:

Size: 0.7 inches width x 1 inch height
Location: Main Page
On-Click: redirect to the product detail page
Charges: Rs. 2,000 per month